

2018 INTERNATIONAL FASHION ART BIENNALE IN SEOUL

Fashion Communicates Automobile

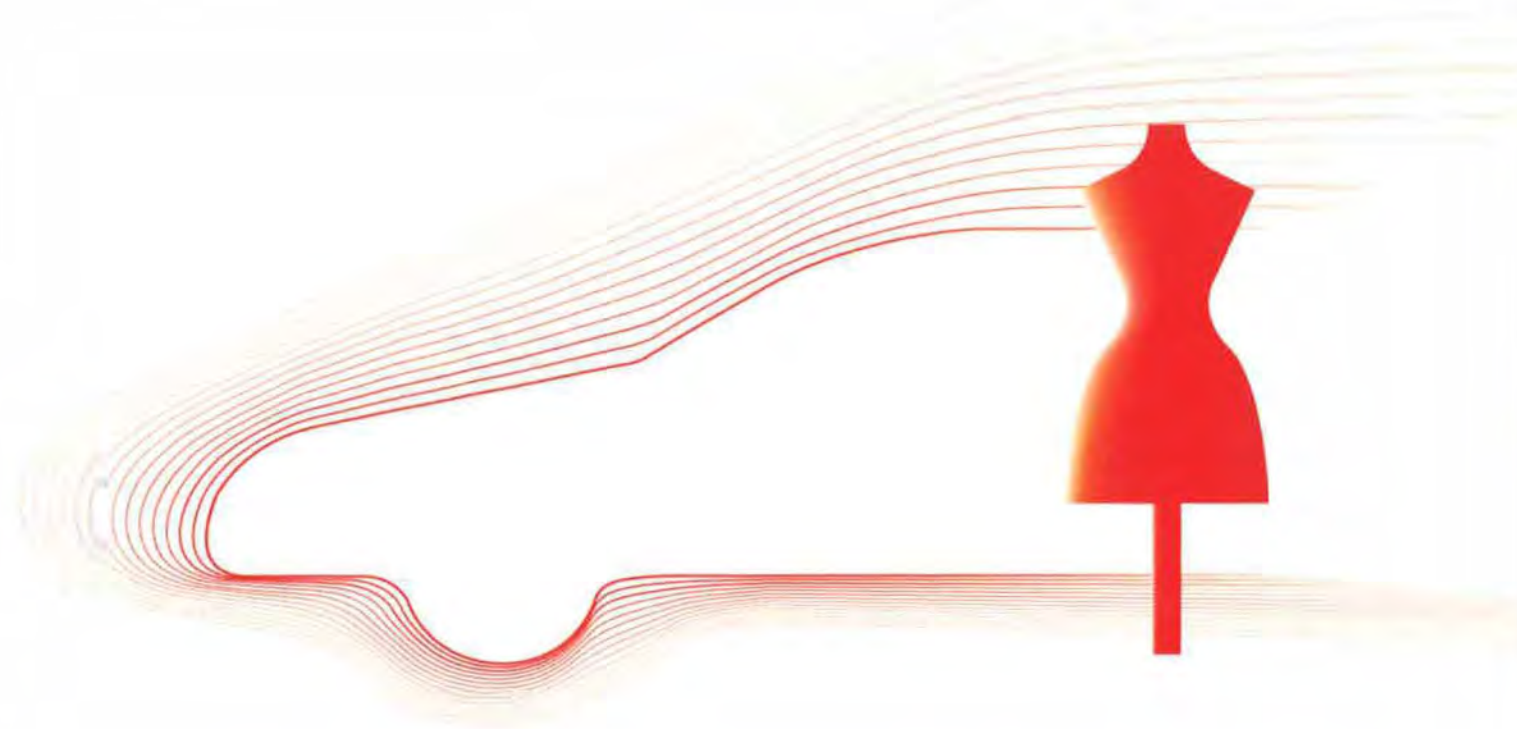


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Greetings

안녕하십니까.
사단법인 한국패션문화협회 회장 간호섭입니다.

사단법인 한국패션문화협회는 창조적인 문화예술 콘텐츠인 패션을 대중에게 소개하고 패션의 예술성을 높이기 위해, 1995년부터 매년 패션아트전을 개최해 왔습니다. 그 열정과 노력의 결실로 2010년부터는 국제 패션아트 비엔날레에 참가하기 위하여 많은 해외작가들이 우리나라를 찾고 있습니다.

올해는 기아자동차와 함께 패션과 자동차가 만나 경계를 허물고 소통하는 새로운 패션아트 작품을 선보이게 되었습니다. 앞으로 더 많은 경계와 구분이 없어지는 Less의 시대가 도래 하리라 생각합니다. 반면에 이는 서로 다른 문화와 장르가 융합하여 새로운 창조물을 얻는 More의 시대이기도 합니다.

이러한 뜻깊은 행사를 후원해주신 문화체육관광부의 도종환 장관님, 조현래 국장님 이하 관계자 여러분 그리고 한국콘텐츠진흥원의 정경미 본부장님 이하 관계자분들께 깊이 감사드립니다. 그리고 물심양면으로 행사를 지원해주신 기아자동차의 박한우 사장님, 권혁호 부사장님, 이용민 상무님, 김종대 부장님 이하 임직원 여러분께 감사의 말씀 전합니다. 그리고 오늘 행사를 축하해주시기 위해 귀한 걸음 해주신 관련단체 기관장님, 업계 회장단님, 바쁜 스케줄에도 행사를 빛내주신 셀레브리티분들을 포함해 참석해주신 모든분들께 진심으로 감사드립니다.

또한 2018 국제 패션아트 비엔날레가 존재할 수 있도록 협회를 이끌어주셨던 고문님, 감사님들의 헌신과 노력을 잊지 않겠습니다. 마지막으로 멋진 작품으로 비엔날레에 참여해주신 25개국 120여명의 작가 여러분께 깊은 감사의 말씀 올립니다. 여러분들이야말로 한국패션문화협회의 존재 이유일 것입니다.

감사합니다.

2018. 10. 19
한국패션문화협회 회장
간 호 섭



Good evening, Ladies and Gentlemen, Dear Colleagues,
I am a president of the Korea Fashion and Culture Association, Kan Hosup.

The Korea Fashion and Culture Association has been holding Fashion art exhibition every year since 1995 to introduce fashion as creative cultural content, and to heighten its artistic merit. Because of that effort and passion, great numbers of overseas artists are visiting South Korea to participate in the International Fashion Art Biennale now.

We, together with Kia Motors, are introducing art works that are original and uninhibited through uniting car and fashion design.

I believe an era of less will soon arrive where there is no boundaries and classification. However, it will also be an era of more, by converging various cultures and fields results in a creation. I would like to express my sincere thanks to Minister Do Jonghwan, Director General Cho Hyunrae, and all the related parties from the Ministry of Culture, Sports and Tourism for sponsoring this meaningful occasion.

In addition, I am deeply grateful for the aid provided by Ms. Jung Kyungmi, Director of The Korea Creative Content Agency and other representatives from the agency.

I also wish to extend my gratitude to Mr. Park Hanwoo, President; Mr. Kwon Hyeokho, Senior Executive Vice President; Mr. Lee Yongmin, Senior Vice president; Mr. Kim Joongdae, General Manager; and everyone from Kia Motors for their full support for this event.

Special thanks to officials from related organization, Chairmen from fashion industries, celebrities, and everyone for your participation in this event.

Also to the counselors and auditors who have been leading this association to be able to exist 2018 International Fashion Art Biennale, we will not forget all your effort and dedication. Last but not least, special thanks to 120 artists from 25 countries who participate in this biennale with the beautiful art-works. You are the reason for the Korea Fashion & Culture Association to existence.

2018. 10. 19
Kan Hosup
President, Korea Fashion and Culture Association

Congratulations

안녕하십니까?
문화체육관광부 장관 도종환입니다.

'2018 국제 패션아트 비엔날레 인 서울'의 개최를 진심으로 축하드립니다. 아울러 세계에서 유일한 패션예술 비엔날레를 위해 애쓰신 한국패션문화협회 간호섭 회장님을 비롯한 관계자분들과 함께해주신 작가 여러분께 깊은 감사의 인사를 드립니다.

인공지능과 가상현실 등 최첨단 기술을 기반으로 한 4차 산업혁명에 대한 기대는 현재 우리 삶의 큰 관심사입니다. 패션 분야에서도 작가들의 창의적이고 다양한 아이디어와 표현방식이 4차 산업혁명을 통해 한 단계 더 도약할 수 있을 것으로 예상됩니다.

올해 전시는 이러한 기대감 속에 'AI 展-패션과 자동차의 소통'이라는 주제로 펼쳐집니다. 특히 기아(KIA) 자동차와의 협업을 기획해 복합 브랜드 체험관 '비트(BEAT)360'에서 행사를 개최합니다. 함께하신 모든 분들이 패션과 자동차의 만남이라는 새로운 시도를 즐기고, 또 다른 영감을 떠올릴 수 있기를 바랍니다.

문화체육관광부도 모든 문화예술인들이 마음껏 창작활동을 펼칠 수 있도록 지원하고, '사람이 있는 문화-문화비전2030'을 바탕으로 사람과 생명이 먼저인 문화, 협력과 다양성의 문화, 침표 있는 삶이 가득한 대한민국을 만드는 데 최선을 다하겠습니다.

다시 한번 이번 비엔날레의 개최를 축하드리며, 세계 패션예술계를 아우르는 단체 (사)한국패션문화협회의 무궁한 발전을 기원합니다.

2018. 10. 19
문화체육관광부 장관
도종환



Ladies and gentlemen,
I am a the minister of Ministry of Culture, Sports, and tourism of South Korea.

Congratulations on opening of '2018 International Fashion Art Biennale in Seoul'. I would like to express my deep gratitude for President Hosup Kan from Korea Fashion & Culture Association and participating artists for their efforts in the world's only Biennale for fashion arts.

The expectations for 4th industrial revolution which is based on artificial intelligence and virtual reality are our biggest concerns in life. Also, in fashion field, the creative and varied ideas and expression methods of artists would develop further through the 4th industrial revolution. Under such expectations, this year's exhibition will be held with the subject of 'AI Exhibition - Communication between Fashion and Automobile'. Especially, event will be held in integrated brand experience center named 'BEAT 360' with collaboration with Kia Motors. I hope participants would enjoy the new attempt under the theme of combination between fashion and automobile and get inspirations.

Also, Ministry of Culture, Sports, and tourism will be supporting free creative activities of all cultural artists we will try our best to create South Korea full of culture prioritizing human and life, culture of cooperation and diversity, and relaxing life based on 'Culture with Human - Culture vision 30'.

Again, congratulations on opening of '2018 International Fashion Art Biennale in Seoul' and I hope for successful development of Korea Fashion & Culture Association covering all world fashion art fields.

2018. 10. 19
Do Jongwan
The Minister, Ministry of Culture, Sports, and Tourism

Congratulations

The Korea Fashion and Culture Association has understood that how we dress can send out as powerful a message as how we think and how we express those thoughts in writing.

The wide reach and intellectual depth of the Korea Fashion and Culture Association is unprecedented in its scope. From artificial intelligence to automobile innovation and artistic offerings, the Biennale has become a mecca for fashion specialists across the world- and in Korea.

Suzy Menkes
Editor, Vogue International



2018 INTERNATIONAL
FASHION ART BIENNALE
IN SEOUL

BEAT360

Place: BEAT 360, 417, Apgujeong-ro, Gangnam-gu, Seoul
Exhibition: Friday, October 19 ~ Friday, October 26, 2018

2018 INTERNATIONAL
FASHION ART BIENNALE
IN SEOUL

FASHION
EXHIBITION

PART II

GRAVITY OF PRESTIGE

Dignity & Intelligence



Interknit

Anke Loh's collection of knits revolves around women's stories – their opportunities, challenges, delights and anxieties. Each piece combines bold yet delicate texture and pattern, evoking women who break free from expectation and tradition: courageous yet fragile. The color combinations and select yarns mix lengths, weights, textures, synthetic and natural fibers, matte with shiny, intended to enhance the infinite possibilities of the female form.

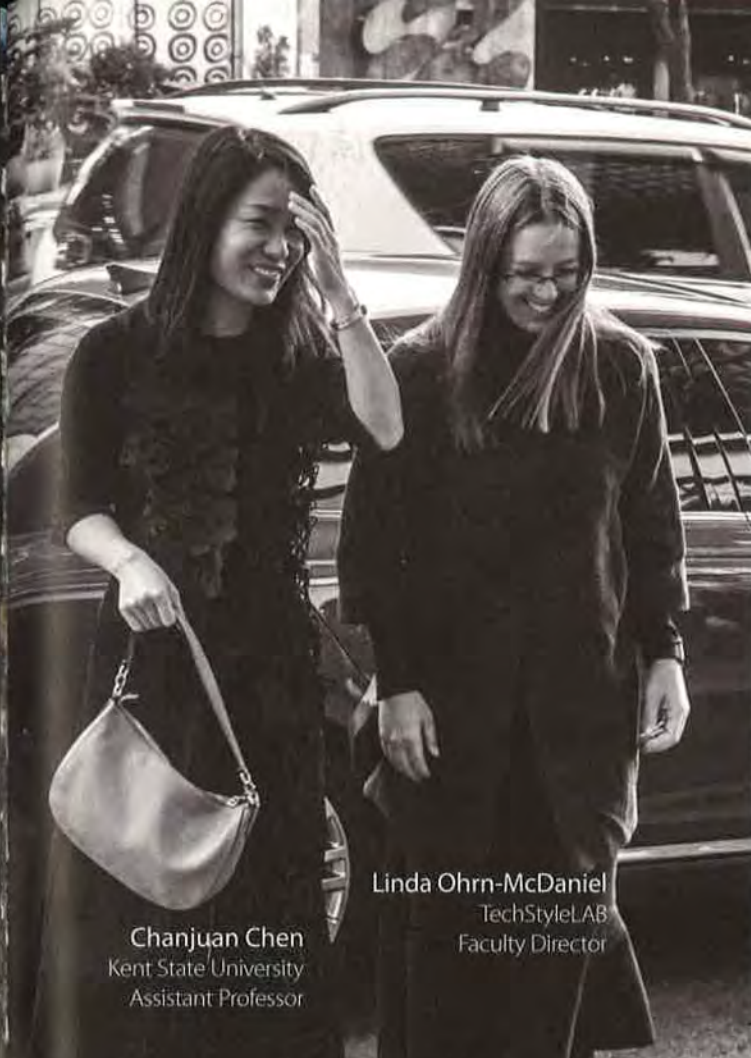
Anke Loh



2018 INTERNATIONAL
FASHION ART BIENNALE
IN SEOUL

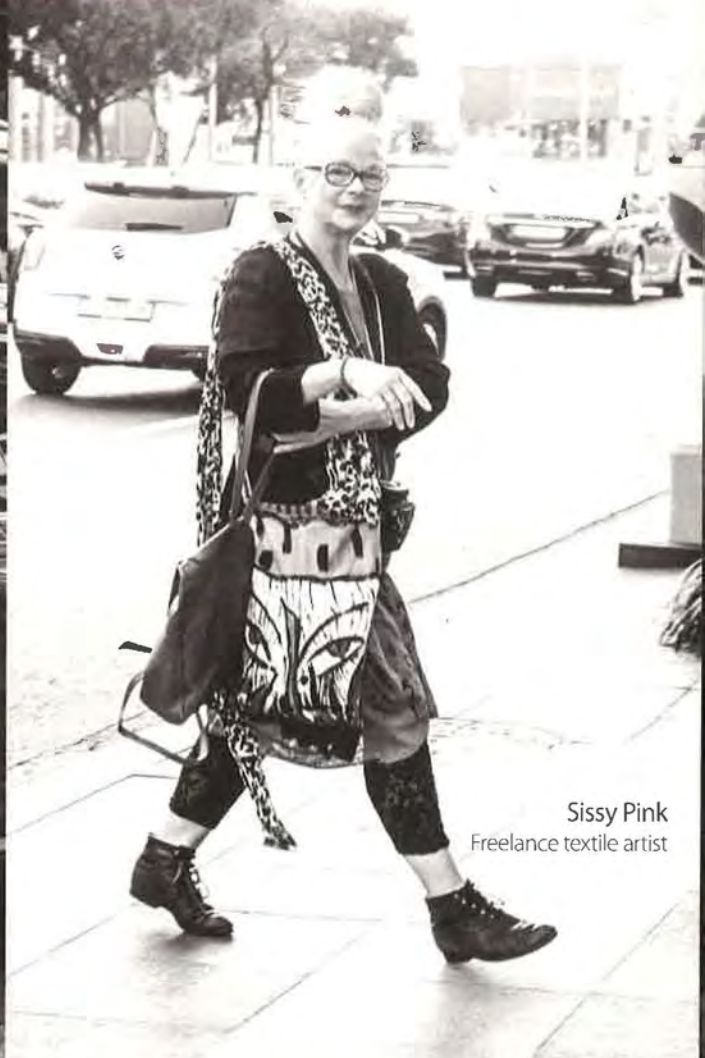
BEHIND
THE SCENCE





Chanjuan Chen
Kent State University
Assistant Professor

Linda Ohrn-McDaniel
TechStyleLAB
Faculty Director



Sissy Pink
Freelance textile artist



Monika Zabel
Monika Zabel Design
Founder and Creative Director

Anke Loh
School of the Art Institute of Chicago
Associate Professor

Kan Hosup
Korea Fashion and Culture Association
President

2018 International Fashion

FICA

The Korea Fashion & Culture Association

2018 Inter

The Korea Fa

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FASHION ART EXHIBITION

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